

Adobe Multi-Solution Developer

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Company: Perficient India

Location: india

Category: other-general

Adobe Multi-Solution Developer
Role - Fulltime/Contract
Years of Experience - 3+
Location - Bangalore/Hyderabad/Chennai/Nagpur/Pune (Preferred)
The Adobe Multi-Solution Developer (MSD) will play a vital role in the configuration, coding, testing and deployment of Adobe Experience Cloud solutions - primarily Adobe Launch, Adobe Analytics and Adobe Target. You will work closely with Adobe Architects and client stakeholders to build state-of-the-art implementations for enterprise (Fortune 1000) customers.

Responsibilities

- Collaborate with internal Perficient Architects and customer stakeholders on requirements definition
- Contribute to the creation of technical specifications and/or Solutions Design Document(s) based on customer requirements
- Deliver high-quality technical solutions using the Adobe Experience Cloud framework within an Agile development process
- Deploy Adobe solutions and media tags (DoubleClick, Facebook, etc.) via Adobe Launch extensions or custom JavaScript
- Participate in QA/UAT testing activities to validate adherence to acceptance criteria
- Document final deliverable to support various customer hand-off and/or enablement activities

Required Skills

- 2+ years in experience developing customer facing work-product with all of the following: — HTML/HTML5 — CSS — Pure JavaScript/ES6 or JS libraries such as jQuery — Asynchronous client-side solutions (AJAX)
- 2+ years experience developing projects with Adobe Target or Optimizely
- 2+ years experience implementing and configuring Adobe Launch or other Tag Management platforms
- 2+ years experience coding Adobe Analytics server calls and/or dashboards and reports
- 2+ years experience developing/leveraging Digital Data Layers
- Ability to consume and contribute to Experience Cloud Solution Design and/or Technical specifications documents
- Experience managing

multiple projects/clients simultaneously· Effective written and verbal English communications skills· Experience with Agile delivery projects and associated tools such as Jira, Rally, etc.· Analytical and troubleshooting/problem solving skills· Eager to learn new technology and skill setsSkills That Set You Apart· Experience Cloud Certifications, e.g. Adobe Target, Adobe Analytics, etc.· Experience in other Adobe Experience Cloud solutions such as Magento, Adobe Campaign, Experience Manager, Marketo or Experience Platform (AEP)· Working knowledge of media tagging pixels, e.g., Facebook, LinkedIn, Google, etc.· API development and tools (such as Postman)· React Native development experience

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