

## Associate Manager, Category Analytics

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Company: Giant Eagle GCC

Location: India

Category: sales-and-related

**Job Summary**This position will be a critical business partner. The goal is primarily to improve overall Customer experience across all of our categories / LOBs. The goal of this role is to manage a team that supports category management teams in a variety of areas that will be important to the success of the team and the organization. The primary function of this role is to become the key point of contact with the US Analytics team, and to become a strategic thought partner with the same US team.

**Job Description**  
**Experience Required:** 9+ years of experience in analytics/insights with end-to-end understanding of quantitative studies (design, survey, analyze, report, recommend) **Experience Desired:** 5+ years in retail **Education Desired:** Bachelors Degree in Mathematics, Statistics, Business, Finance, MBA

**Job Responsibilities**  
Serve as the key strategic point of contact with the US based Merch Analytics team  
Gain an in-depth understanding of Giant Eagle's operations and business processes, and provide strategic insights on how to improve them  
Serve as the steward of the business process, ensuring adherence to procedures and work instructions, and aid in the development and improvement of those documents  
Lead a team of analysts in support of the Giant Eagle Merchandising team  
Interpret data, analytics, and financial plans and participate in decision making in partnership with US counterparts. Build and maintain in-depth knowledge on customer behavior, market trends, and price and promotions for assigned categories, including Giant Eagle and competitive market  
Lead and execute key projects as needed, ensuring timely and accurate deliverables  
Ensure productivity and efficiency of the team by setting goals that meet the needs of the business  
Lead, ideate, contribute to and ensure delivery and perfect execution of customer demographics / category behavior and

associated projects through effectively recommending strategies for merchants, identifying risks and opportunities and proactively calling out outliers Work with GE HQ to identify opportunities, leverage commonalities and ensure proactive solution build and delivery Establish and maintain operational, financial and business metrics

About the Company Since our founding in 1931, Giant Eagle, Inc. has evolved into one of the top 40 largest private corporations in the U. S. and one of the country's largest food retailers and distributors. With more than 37,000 Team Members and \$9.7 billion in revenue, we are committed to investing in people, technology, and data to elevate our customer's experience across multiple touchpoints. It helps us follow on our commitment to serving others and improving our communities.

About Giant Eagle Bangalore The Giant Eagle GCC in Bangalore is our global capability center. Our team of more than 370 members at the GCC enables us to expand internal capabilities in the areas such as data analytics, merchandising and eCommerce, quality engineering, and automation to generate insights for faster decision-making and helping us accelerate our business strategy. Our team in India plays a pivotal role in helping the company transition to new ways of working by redefining the food and grocery shopping experience for over 4.6 million customers.

About Us At Giant Eagle Inc., we're more than just food, fuel and convenience. We're one giant family of diverse and talented Team Members. Our people are the heart and soul of our company. It's why we strive to create a nurturing environment that offers countless career opportunities to grow. Deep caring and solid family values are what makes us one of the top work places for jobs in the Greater Pittsburgh, Cleveland, Columbus and Indianapolis Areas. From our Warehouses to our GetGo's, our grocery Stores through our Corporate home office, we are working together to put food on shoppers' tables and smiles on their faces. We're always searching for the best Team Members to welcome to our family. We invite you to join our Giant Eagle family. Come start a lasting career with us.

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