

Associate Manager - Graphic Designer

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Company: PepsiCo

Location: Hyderabad

Category: other-general

Overview

The Learning Development Team is a strategic partner across the global learning function for PepsiCo. We are responsible for providing learning solutions along with the design and development of it using rapid authoring and graphic design tools to enhance learner experience.

Based out of India, the Global HR Operations Learning Assoc Representative will be in end-to-end graphic design and development and enhancement of learning products.

The Learning Assoc Representative will partner with subject matter experts and stakeholders to evaluate graphic design requirements, support the design of new interactive and blended learning solutions while applying graphic design theories, practices and methods.

Responsibilities

Participate in and contribute to project scoping and planning, setting the standards for the learner experience from a graphics point of view that will enable learning objectives to be satisfied

Study design briefs and determine requirements; Conceptualize visuals based on requirements.

Develop icons, infographics, mailers, illustrations, logos, characters, videos and other designs using tools or digital graphic tablet

Designing and developing graphics for learning curriculum, learning programs, learning materials, and collaterals based on industry design standards

Work with subject matter experts to design course visuals to provide an enhanced learner experience

Design and develop graphics for eLearning coursework which aligns with Sector or COE strategic learning goals/objectives

Design and develop graphics to enhance digital learning methodologies

Design and develop learning videos

Qualifications

6+ years of experience designing and developing graphics for classroom training, virtual instructor-led training, e-learning, mailer, interactive PDF, standee, poster, icons, logos, videos, etc.

6+ years of demonstrated experience in graphic designing for Adult Learning and Curriculum

Experience of Graphic Design tools and applications (Photoshop, Indesign, Illustrator, Premier Pro, After Effects)

Experience of working in a HR environment or shared services role

Strong interpersonal skills and ability to communicate with people at all levels and cultures

Ability to navigate a complex matrixed and virtual environment

Customer focused and results oriented with attention to detail and solution focused mentality

Strong sense of ownership, systematic troubleshooting and ability to follow through tasks to completion

The ability to multi-task and handle competing priorities with the flexibility to meet the demands of the team when needed

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