

## Brand Manager

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Category: other-general

The two main strengths we are looking for in a Brand Manager are organization and communication skills. In a world drowned out by advertising everywhere you look, a brand manager must think innovatively in order to direct and manage their team to deliver the best results to their client.

Daily contact with clients is a key part of the job, so offering new and forward-thinking ideas is essential to the productive communication process.

### Key Skills:

- 2+ years experience in communication/marketing/advertising agency, with branding experience
- Comfortable working as part of a team
- Strategic thinker with determination to succeed
- Able to multi-task and prioritise workloads
- Able to work quickly and accurately under pressure
- Computer literate and confident with the use of Microsoft Office applications (word, excel),

### Keynote

- Presentation skills
- Build relationships with clients
- Excellent command over English Language, written and verbal communication skills
- Must be creative and have a great positive personality

- Independent, self motivated
- Dependable, trustworthy
- Ability to work on tight deadlines

Education:

- UG/PG – Any, preferred specialization in digital media / marketing

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