

Brand Manager

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Location: Mumbai

Category: other-general

The two main strengths we are looking for in a Brand Manager are organization and communication skills. In a world drowned out by advertising everywhere you look, a brand manager must think innovatively in order to direct and manage their team to deliver the best results to their client. Daily contact with clients is a key part of the job, so offering new and forward-thinking ideas is essential to the productive communication process. Key Skills:- 2+ years experience in communication/marketing/advertising agency, with branding experience- Comfortable working as part of a team- Strategic thinker with determination to succeed- Able to multi-task and prioritise workloads- Able to work quickly and accurately under pressure- Computer literate and confident with the use of Microsoft Office applications (word, excel), Keynote- Presentation skills- Build relationships with clients- Excellent command over English Language, written and verbal communication skills- Must be creative and have a great positive personality- Independent, self motivated- Dependable, trustworthy- Ability to work on tight deadlines Education:- UG/PG – Any, preferred specialization in digital media / marketing

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