

Business Analyst

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Company: Hoichoi

Location: west bengal

Category: other-general

About hoichoi:

hoichoi is an on-demand video streaming entertainment platform for Bengalis worldwide. With an array of exciting Content choices including Bengali Classics, Blockbusters, Documentaries, Short Films and Exclusive original web series we aim to be home to the best in Bengali entertainment.

As we take on the next level of growth, we are on the lookout for passionate and talented people to join our team, committed to redefining online entertainment for Bengalis globally.

Business Analyst

Overview

We are looking for a Business Analyst who will be a vital link between the organization's business objectives and various functions, working closely with stakeholders to identify goals, develop best practices for data collection, and analyze current processes, through continuous improvement to achieve desired business metrics.

Key Responsibilities

Work closely with various teams, business heads & stakeholders to identify, define and track key business metrics for business processes

Analyze business metrics and provide insights to key stakeholders

Analyze business data & customer data from multiple channels to uncover and recommend improvements to the Customer Experience

Work on large datasets to conduct business analysis, identify key drivers and translate data into actionable insights

Create dashboards to view data across various teams and identify bottlenecks across departments and help achieve desired business metrics

Work on Financials and prepare business projections and drive process improvements consistently

Regular presentations of key insights to stakeholders

Requisites/ Qualification

Graduate in Engineering, Computer Science, Maths, Statistics, or related discipline

2+ years of experience in Business Analyst domain

Experience working with large qualitative & quantitative data sets for analysis purposes

Proficiency in Microsoft Office & G Suite with excellence in PowerPoint, Google Slides, Word, Excel & Google Sheets

Experience in large data analysis, data-driven consulting, BI and analytics, reporting, dash-boarding, visualization tools like Power BI, and Tableau is a plus

Experience in using analytical concepts, drawing conclusions, and developing actionable recommendations for business units

A self-starter who requires minimal supervision, with excellent problem-solving skills

Ability to multitask and work on a diverse range of requirements

Ability to collaborate with teams & strong knowledge of MS Excel

The job location will be Kolkata.

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Cross References and Citations:

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