

Competitive Intelligence Specialist

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Company: ngram

Location: India

Category: other-general

Position Overview:Title: Competitive Intelligence - Senior Analyst
Core Responsibilities:Serve as the primary authority on healthcare industry dynamics, comprehensive competitive intelligence, and advanced secondary research. Systematically scrutinize internal data, vendor reports, and external sources to discern emergent trends, potential opportunities, and business risks. Extract insights from a myriad of sources, converting these into strategic narratives aiding strategy formulation. Attend and analyze discussions from global healthcare conferences and symposiums to stay abreast of industry innovations and clinical trial updates. Regularly review competitors' financial disclosures, including quarterly earnings calls and annual reports. Collaborate with internal teams to meticulously profile competitors, monitor their performance, and discern market transitions. Monitor digital platforms to glean stakeholder perceptions on pharmaceutical innovations, clinical outcomes, and brand sentiment. Conduct comprehensive market research, deep-diving into the clinical and commercial facets of pharmaceutical entities. Analyze vast datasets within the healthcare domain, deriving actionable insights. Construct detailed analytical reports, ensuring their comprehensibility for a wide audience. Present analytical conclusions to stakeholders in a coherent and structured manner. Assume full responsibility for tasks, consistently providing value in a rapidly evolving setting.
Eligibility Criteria:A minimum of 4-7 years' experience in competitive intelligence, ideally within the Pharmaceutical, Healthcare, or Biotechnology sectors. Proficiency in SQL, MS-Excel, & MS-PowerPoint is imperative; familiarity with gSuite, Tableau, or PowerBI is advantageous. Demonstrable experience in crafting comprehensive reports using various software tools. Prior engagement with global clientele, particularly

within the US & EU markets. Profound understanding of the pharmaceutical development trajectory, encompassing clinical phases through to market introduction. Acquaintance with databases like clinicaltrials.gov, PubMed, DRG, MIDAS is beneficial. Eloquent verbal and written communication capabilities with a knack for creating compelling narratives and influencing executive decisions. An autonomous communicator capable of adeptly handling structured and unstructured stakeholder requests. A proactive mindset, characterized by innovative thinking and a zeal for tackling intricate challenges. Individuals with a strong commitment to continual learning, quality, and motivation are highly favored. Educational Prerequisites: B. Sc. / B. Tech/ B.E. in Biotechnology, Pharmaceutical Sciences, Healthcare, or Life sciences. A Master's degree in Science, MBA, or a specialized analytical certification would be an added advantage. Work Timings: This is a full-time, permanent position. While the role predominantly aligns with standard business hours, occasional deviations might be necessary. About ngram: We are an early stage startup based out of San Francisco. We are building AI powered datasets to advance Life Sciences research. We are an international team spread around the world. This role is entirely remote but must be based out of the USA, India, Canada, or South America/Mexico.

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