

Content Writer

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Company: ad:tech News Today

Location: India

Category: other-general

Company Description Welcome to Adtech News Today, your premier source for the latest updates and news in the Ad Tech industry. At Adtech News Today, we are committed to bridging the gap between technology advancements and the digital marketing, advertising, media, and agency sectors. Our platform is designed to empower professionals, enthusiasts, and businesses by providing them with timely, insightful, and actionable information on the dynamic digital industry landscape. In a digital era characterized by rapid technological advancements and ever-evolving marketing strategies, staying ahead of the curve is paramount. Adtech News Today's mission is to serve as the leading beacon for the latest industry news, trends, analysis, and insights. We strive to facilitate knowledge sharing and foster a community of informed, forward-thinking individuals and organizations committed to driving the future of advertising and marketing technologies. At Adtech News Today, we offer up-to-the-minute industry news, in-depth analysis and insights, exclusive interviews, and event coverage. We ensure that our readers are always informed, aware, and engaged with the latest happenings in the digital marketing and advertising world.

Role Description This is a full-time remote role for a Content Writer at Adtech News Today. As a Content Writer, you will be responsible for creating engaging web content, developing content strategies, conducting research, writing articles, proofreading, and ensuring high-quality writing standards. You will collaborate with the editorial team to generate fresh and compelling content that resonates with our audience. This role requires excellent writing skills, attention to detail, and the ability to work in a fast-paced environment. **Qualifications** Web Content Writing and Writing skills Content Strategy and Research skills Proofreading skills

and attention to detail It is beneficial for candidates to possess skills in Content Marketing, Digital Marketing, and knowledge of the Ad Tech industry. Excellent written and verbal communication skills are a must. A degree in English, Journalism, Communications, or a related field is preferred but not required. The ability to work independently and remotely is essential for this role.

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