

Content Writer-Reputed Digital Media Industry-Hyderabad, Telangana, India-5 lakhs-Vishal

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Company: Seven Consultancy

Location: Hyderabad

Category: arts-design-entertainment-sports-and-media

JOB DETAILS

1. Conducting in-depth research on industry-related topics in order to develop original content.
2. Developing content for blogs, articles, product descriptions, social media, and the company website.
3. Assisting the marketing team in developing content for advertising campaigns.
4. Proofreading content for errors and inconsistencies.
5. Editing and polishing existing content to improve readability.
6. Conducting keyword research and using SEO best practices to increase traffic to the company website.
7. Creating compelling headlines and body copy that will capture the attention of the target audience.
8. Identifying customers needs and recommending new content to address gaps in the companys current content.

FUNCTIONAL AREA

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