

## Copywriter

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Company: Fidelis Security

Location: India

Category: other-general

We are looking for a creative Copywriter at PartnerOne to write clear and concise copy for ads, publications and websites and bring our B2B software brands' voices to life (Fidelis, Stromasys, Assima, StrongBox Data Solutions, SL RTView, and others). Our growing marketing team needs your creative writing talent to inform and engage target audiences. Our ideal candidate is a team-spirited, skilled, and imaginative writer with an eye for detail who likes variety. If you can grasp project requirements quickly and offer valuable insight, we would like to meet you. Submit up to three writing samples, so we can get an idea of your best work. Feel free to include links to your content or portfolio in your application.

**Responsibilities**  
Write clear, attractive copy, adapted to specific target audiences - i.e., matter-of-fact writing, not marketing fluff. Interpret marketing briefs to understand project requirements. Collaborate with marketing team members (graphic designers, content marketing manager, social media manager, email marketer, webmaster, etc.) on large- and small-scale marketing projects (e.g., email campaigns, landing pages, case studies, brochures, sales presentations, video scripts, etc.) Edit and proofread copy to ensure high quality standards are met. Conduct high-quality research and interviews. Use SEO principles to maximize content's performance on search engines. Drive brand consistency across company communications. Apply brand guidelines/voice.

**Requirements**  
Minimum 3 years of experience as a copywriter or related role  
Knowledge of online content strategy and creation in a B2B context  
Excellent writing, editing and proofreading skills. Knowledge on SEO is good to have.  
Strong research skills  
Creativity  
Collaborative spirit  
Excellent time-management and organizational skills; proven track record of meeting deadlines  
Comfortable working remotely

with little direction, under tight deadlinesBSc/BA in marketing, communications, or related fieldComfortable working in a fast-paced environmentQuick learner with versatile writing style

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