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Customer Success Manager (US Region)

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Company: Pepper Content Location: bangalore Category: other-general

Pepper Content (www.peppercontent.io) is building a global content marketplace that brings companies and content creators together to scale up content creation processes across 75+ content verticals and 150+ content categories. Over the past 5 years, over 100,000+ freelance content creators have applied to be part of the Pepper network of which we work with the top 5% talent, and on the other end - we work with over 2500+ customers like Amazon, Adobe, Google, HDFC Bank, Adani, and majority of the startup ecosystem. We are building a global on-demand content marketplace platform that stitches together content planning, creation, distribution and measurement. At Pepper Content, you will: Cultivating solid relationships with clients through the provision of exceptional after-sales service. Creating a positive onboarding experience for new clients. Responsible for driving revenue of existing accounts with delivery and quality managementRegularly interacting with clients through telephone calls, email communications, or face-to-face meetings. Maintaining an accurate record of all existing and potential clients. Inspire repeat business from clients. Responding to client inquiries in a timely and professional manner. Analyze performance data to offer clients data-driven business insights and at the same time, use those insights to improve our service offeringsEnsure timely receivables and cash flow from clientsEnsuring smooth functioning of the account internally to help meet all deliverables including coordination with design teams, media teams, managers, and other important stakeholders. Prepare and present timely team and client updates at all stages of the engagementShould apply if you have: At least 3+ years of experience in account management/client services roles across companies (experience working in marketing and

advertising-led solutions, agency setup is a plus)Have a strong problem solving mindset and work actively towards unblocking barriers that hinder the experience of the customerHave excellent verbal, written communication, and presentation skills. Have strong stakeholder management skillsHave a willingness to be flexible: Works beyond what is described in the job description. Understand the market and competitor activities.Be able to seek out the appropriate contact in a targeted organizationAbility to respectfully handle complaints/ escalationsAbility to deliver results under pressure.Have experience in project management.Have experience working with US stakeholdersBe adept to operating in the US shift (06:00 pm to 03:00 am)Benefits at Pepper: Paid leaves for new parentsPaid menstrual LeaveFlexible work timingsMedical Insurance coverage for all employees and dependents including Parents or in-lawsCOVID 19 insurance coverage for all employees and dependents including Parents or in-laws.

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- 2. Customer Success Manager (US Region) jobs //
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