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Demand Audit Manager

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Company: Aniview

Location: india

Category: other-general

About Us; Aniview is a private, global technology and media company specializing in efficient management & monetization of streaming and video-on-demand content across desktop, mobile, inApp, CTV & OTT. Founded in 2013, Aniview's patented video player technology, high-performance ad server, video marketplace & custom ad units provide flawless video delivery to over 20,000 publishers worldwide. About the the Role; The Demand Audit Manager will lead and maintain efficient funnel operations in collaboration with the Demand Team members. Responsible for the domain approval process across Aniview's publishers The team member finds joy in juggling multiple projects Analytical capabilities will be an advantageResponsibilities; Prioritize and monitor domain approval according to the company's needs to reduce inefficiencies and create alignment between the demand and supply team's objectives and processes across the funnel. Partner closely with Account Management to establish and maintain a closed-loop feedback process that provides insights.Qualifications;1Months- 2 years of experience in ad-tech demand Operations/back office or related fields. Excellent written and verbal communication skills A solid commitment to providing exceptional customer service. Basic knowledge of Ad server, JS, and HTML— Expertise in Microsoft Excel, including functions such as Pivot tables, VLOOKUP, HLOOKUP, etc. Attention to detail and an analytical mindset Ability to provide constructive feedback in realtimeHands-on experience with sales automation and CRM systems (Salesforce highly preferred). The ability to synthesize data, summarize issues, and think outside the box is essential. Ability to prioritize and manage various projects across your team resources and adapt to changing business requirements. Passion for educating others, technology/systems,

data/reporting, and operational excellenceStrong interpersonal skills to influence others, even without formal authority, and lead cross-functional teams. It would also be nice if you had; Previous experience in the AdTech industry. BI tools or similar data visualization experience. Comfortable with an unstructured, fast-moving, and constantly evolving high-growth environment. Passion for excellence and continuous improvement. We would like to encourage you to apply if you meet these qualifications and are eager to contribute to a dynamic team environment. We are looking for a dedicated professional with a passion for ad operations and a commitment to delivering high-quality solutions.

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