

Deployment Lead

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Company: NielsenIQ

Location: Vadodara

Category: computer-and-mathematical

Job Description We are in tune with what the world is watching, buying, and everything in between. If you can think of it, we are measuring it. We sift through the small stuff and piece together big pictures to provide a comprehensive understanding of what is happening now and what is coming next for our clients. Today's data is tomorrow's marketplace revelation. We like to be in the middle of the action. That is why you can find us at work in over 100 countries. From global industry leaders to small businesses, consumer goods to media companies, we work with them all. We are bringing in data 24/7 and the possibilities are endless. Engage with Operations team on resolving technical challenges and ascertain newer enhancements in the tool are well understood by the team. In case of error, engage with stakeholders to do the right communication. Ensure effective and clear communication with Operations team and other stakeholders, provide precise project updates, and manage client queries efficiently. Define and monitor the process execution. Get it documented and ensure implementation of mechanism to keep these documents updated with tracking of exceptions. Understand regular execution process with attention to detail and identify areas of automation and improvement. Everyday work revolves around ensuring the high quality of the setup used in the various markets reported by Nielsen as well as analyzing any potential concerns in the data which a client may have. It is an important link in the chain of Nielsen activities and our analysts are often engaged in cross-department cooperation. Participate in development and drive standardization and process efficiency for method related process / application. Engage with Statistical Operations, Output and Reference Data to collect information and coordinate tasks to improve data quality and drive

for continuous business process improvements. Provide technical and process expertise to deployment of the Consumer Information Platform (CIP); also assist remote located resources to implement projects in the most effective way. Monitor Operations KPI (Key Performance Indicators) to improve quality performance (on time delivery and data accuracy) and maintain project work discipline. Operate in a virtual/multi-cultural environment, liaising with stakeholders and colleagues. Engage with technology to perform UAT (User Acceptance Test) on new requirements and document the same. Qualifications Candidate from Statistics, Mathematics / Engineering background and outstanding analytical expertise would be ideal. Minimum 2 -3 years of working experience in the data analytical industry. Self-driven with strong analytical and problem solving ability. Working experience of SIRVAL or Input Validation Process. Common business language knowledge (English): speaking and writing with fluence. Ability to train and to explain technical elements to different stakeholders. Proven organizational skills, presentation skills, process improvement methodologies. Project management skills - ability to accurately scope project requirements, manage stakeholder expectations. Proficient in Python, R, or other statistical packages and experience using during workday. Knowledge of SQL, working with Algorithms, and large-scale databases (added advantage). Additional Information About NIQ. NIQ is the world's leading consumer intelligence company, delivering the most complete understanding of consumer buying behavior and revealing new pathways to growth. In 2023, NIQ combined with GfK, bringing together the two industry leaders with unparalleled global reach. With a holistic retail read and the most comprehensive consumer insights—delivered with advanced analytics through state-of-the-art platforms—NIQ delivers the Full View.

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