India Jobs Expertini®

Designer- Apparel

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Company: PUMA

Location: Bengaluru

Category: other-general

YOUR MISSIONKey Objectives:

Support the creation and execution of innovative product designs, ensuring alignment with PUMA's seasonal development calendar.

Reinforce and strengthen the brand position by translating the seasonal creative direction into RCC (Regional Creation Centre) collections, generating consumer demand.

Collaborate closely with the Creative Director and Head of Design to drive the brand DNA, market-relevant design, and desirability across the Teamsport business unit for PUMA.

Maintain and update creative materials such as sketches, Illustrator drawings, specifications, material overviews, color directions, and boards, while meeting all deadlines.

Manage product and technical developments within assigned product design areas and critical paths.

Attend fit meetings for prototypes and make necessary amendments.

Track sell-in and sell-through data, utilizing market intelligence and design trend information to inspire the product creation process.

Foster close cooperation with designers from inline/HQ, other RCC designers, and other product areas (Footwear & Accessories) to ensure strong collaboration and 360 design concepts when required.

Act as the design spokesperson for your assigned design areas, representing them at internal and external meetings to present new designs, concepts, and creative direction. Work closely with Development, Product Line Management, Business Units, and Marketing.

Travel internationally and domestically as required to facilitate high-level product and

component development, including visits to manufacturing countries/factories to assist in and review the commercialization and production of key products. YOUR TALENTEligibility

Criteria and Functional Competencies

Bachelor's degree in design, Fashion, and/or a relevant field of study, preferably Knitwear design.

Passionate about sport and sportswear design.

Minimum of 5+ years of relevant experience in the fashion, sportswear, or teamsport space, specializing in Apparel.

Experience directly leading a small design team is a strong advantage.

• Proficiency and refinement in all stages of presentation, from concept to final design review.

Broad knowledge of apparel manufacturing and prototype making.

Strong written and verbal communication skills.

Strong knowledge of fabrics, with knowledge of graphics being ideal.

Strong MAC, CAD, and analytical skills, with 3D knowledge being an advantage.

Ability to function autonomously as well as in a cooperative, diverse group.

Leadership capabilities, including the ability to motivate and mentor others within the workgroup.

Technical and aesthetic understanding, as well as knowledge and experience with functional-based products and trend-relevant detailing.

Tremendous attention to detail and extraordinary time-management skills.

Team player with the ability to adapt to change quickly and with minimum supervision.

Please also add your PORTFOLIO to your application. SPEED & SPIRIT

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