

Digital Analyst

[Apply Now](#)

Company: EmpHire

Location: India

Category: computer-and-mathematical

Job Description

This is a great opportunity for our Belgium based Financial Services client.

Do you thrive on deciphering data and transforming it into valuable insights?

Join our Digital team where you'll collaborate closely with UX and UI Designers, Product Owners, Developers, Copywriters, and fellow Digital Analysts. With your keen analytical skills, you'll assess the impact of our digital endeavors, working collaboratively to enhance our performance and achieve our ambitious goals

Responsibilities:

- Design measurement strategies for digital analytics aligned with company objectives.
- Develop project roadmaps, oversee implementation, and monitor progress.
- Create reports, dashboards, and analyses to support strategic initiatives.
- Synthesize data from various sources including SEO monitoring tools, heatmapping, video recording, AB testing, and event-based analytics solutions.
- Deliver clear presentations, sharing insights, recommendations, and actionable steps for performance and user experience enhancement.
- Aid in enhancing site customization capabilities to facilitate a seamless, intuitive, and personalized customer journey across digital channels.
- Oversee tag management system to ensure alignment with company needs and compliance with GDPR regulations.

Requirements

Qualifications:

- Minimum 5 years' experience in digital analysis.
- Bilingual in FR/EN or NL/EN.
- Proficiency with GA4 / Piano or similar event-based analytics solutions.
- Comfortable with JavaScript, SQL, and BigQuery, adept at integrating complex data sources for analysis.
- Ability to translate business requirements into measurement strategies and visualizations (e.g., Reeport and/or PowerBI).
- Familiarity with implementing and managing Google Tag Manager or similar tag management systems.
- Competency in scripting for tracking implementation.
- Experience in project management.
- Ability to engage with stakeholders at varying levels of analytics proficiency.
- Strong communication and collaboration skills, with a team-oriented mindset.
- Autonomous and solution-oriented approach.

This is not available on a freelance basis. This is a permanent, employed vacancies.

Requirements

- Minimum 5 years' experience in digital analysis.
- Bilingual in FR/EN or NL/EN.
- Proficiency with GA4 / Piano or similar event-based analytics solutions.

[Apply Now](#)

Cross References and Citations:

1. [Digital Analyst Indiajobscentral Jobs India Indiajobscentral](#) ↗

2. [Digital Analyst Servicemanagementjobs Jobs India Servicemanagementjobs ↗](#)
3. [Digital Analyst Madridjobs Jobs India Madridjobs ↗](#)
4. [Digital Analyst MelbournejobsJobs India Melbournejobs↗](#)
5. [Digital Analyst CeojobsJobs India Ceojobs ↗](#)
6. [Digital Analyst Appdeveloperjobs Jobs India Appdeveloperjobs ↗](#)
7. [Digital Analyst GardeningjobsJobs India Gardeningjobs↗](#)
8. [Digital Analyst Appdeveloperjobs Jobs India Appdeveloperjobs ↗](#)
9. [Digital Analyst Govcareer Jobs India Govcareer ↗](#)
10. [Digital Analyst OnlinecommunitycareerhubJobs India Onlinecommunitycareerhub↗](#)
11. [Digital Analyst Dermatologistjobs Jobs India Dermatologistjobs ↗](#)
12. [Digital Analyst HongkongjobsJobs India Hongkongjobs↗](#)
13. [Digital Analyst Philippinesjobs Jobs India Philippinesjobs ↗](#)
14. [Digital Analyst Gamejobs Jobs India Gamejobs ↗](#)
15. [Digital Analyst Johannesburgjobs Jobs India Johannesburgjobs ↗](#)
16. [Digital Analyst NewyorkjobsJobs India Newyorkjobs↗](#)
17. [Digital Analyst Chilejobs Jobs India Chilejobs ↗](#)
18. [Digital Analyst Fitnessjobs Jobs India Fitnessjobs ↗](#)
19. [Digital analyst Jobs India ↗](#)
20. [AMP Version of Digital analyst ↗](#)
21. [Digital analyst India Jobs ↗](#)
22. [Digital analyst Jobs India ↗](#)
23. [Digital analyst Job Search ↗](#)
24. [Digital analyst Search ↗](#)
25. [Digital analyst Find Jobs ↗](#)

Source: <https://in.expertini.com/jobs/job/digital-analyst-india-emphire-dd71b2799e/>

Generated on: 2024-05-05 by [Expertini.Com](#)