

Digital Marketing Manager

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Company: Centrio Mall Dehradun

Location: dehra

Category: other-general

Company DescriptionCentrio Mall Dehradun is a vibrant retail destination situated in Dehra Dun, spanning across a formidable 4,50,000 sq.ft. The mall offers the best of international brands, global cuisine, first-class entertainment, and exquisite experiences. With pleasing aesthetics, a spacious outdoor area, and a high street ambience, Centrio Mall serves as a melting pot for people to shop, dine, entertain, and connect with friends and family.

Role DescriptionThis is a full-time on-site role for a Digital Marketing Manager at Centrio Mall Dehradun. The Digital Marketing Manager will be responsible for executing day-to-day digital marketing activities, including social media marketing, lead generation, web analytics, and general marketing tasks. The role requires an individual to work on-site at Centrio Mall in Dehra Dun.

QualificationsSocial Media Marketing and Digital Marketing skillsExperience in lead generation and web analyticsStrong knowledge of marketing principles and strategiesExcellent written and verbal communication skillsAbility to work collaboratively in a teamProficiency in using digital marketing tools and platformsBachelor's degree in Marketing, Business Administration, or a related field

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