

Digital Marketing Manager

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Company: Centrio Mall Dehradun

Location: uttarakhand

Category: other-general

Company Description

Centrio Mall Dehradun is a vibrant retail destination situated in Dehra Dun, spanning across a formidable 4,50,000 sq.ft. The mall offers the best of international brands, global cuisine, first-class entertainment, and exquisite experiences. With pleasing aesthetics, a spacious outdoor area, and a high street ambience, Centrio Mall serves as a melting pot for people to shop, dine, entertain, and connect with friends and family.

Role Description

This is a full-time on-site role for a Digital Marketing Manager at Centrio Mall Dehradun. The Digital Marketing Manager will be responsible for executing day-to-day digital marketing activities, including social media marketing, lead generation, web analytics, and general marketing tasks. The role requires an individual to work on-site at Centrio Mall in Dehra Dun.

Qualifications

Social Media Marketing and Digital Marketing skills

Experience in lead generation and web analytics

Strong knowledge of marketing principles and strategies

Excellent written and verbal communication skills

Ability to work collaboratively in a team

Proficiency in using digital marketing tools and platforms

Bachelor's degree in Marketing, Business Administration, or a related field

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