

## Digital Marketing Specialist

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Company: Investor Maestro

Location: noida

Category: other-general

**Company Description**We are a leading real estate consulting firm for brands like Godrej, Tata, Kalpataru, ATS, Ace Group etc. We deals in residential and commercial properties in Delhi-NCR, Maharashtra and Karnataka. Currently we are looking for self motivated, professionally qualified candidates who are passionate for working in sales and marketing.

**.Role Description**This is a full-time on-site role for a Digital Marketing Specialist at Investor Maestro located in Noida. As a Digital Marketing Specialist, you will be responsible for developing and implementing digital marketing strategies, managing online advertising campaigns, analyzing data and metrics to identify trends and insights, and optimizing marketing campaigns to increase brand awareness and drive customer engagement.  
**Qualifications**Bachelor's degree in Marketing, Communications, or a related field  
Proven experience in developing and implementing digital marketing campaigns  
Strong knowledge of digital marketing tools and platforms, including SEO, SEM, social media marketing, and email marketing  
Experience in using analytics tools to track and measure campaign performance  
Excellent written and verbal communication skills  
Ability to think creatively and strategically  
Strong analytical and problem-solving skills  
Detail-oriented and able to multitask  
Team player with strong interpersonal skills  
Knowledge of the latest digital marketing trends and best practices

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