

Digital Sales Manager

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Company: Leading Bank with 700 + Branches

Location: bangalore

Category: other-general

Job location-Ahmedabad,Bangalore,Chennai and Hyderabad

Digital Wealth Lead Partner-This role is for the largest Private Sector Bank in India.

This role is a Digital sales role and the person will work closely with inhouse Bank Channels to drive customer acquisition (clients) for the Banks Digital Wealth offering, for eg Mutual Funds and other investment products.

Strategize, plan and execute in line with the banks long-term intent to acquire clients and retain clients through partnership initiatives with various Bank channels, and thereby build a win-win proposition for the Digital Wealth business as well as various Bank channels

candidates with digital exp or B2B sales exp in financial services or fintechs will be a good fit

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