

## Field Marketing Executive

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Company: 2coms

Location: India

Category: other-general

### Job Description

#### Hiring for Field Marketing Executive

**Our client is a highly respected interior decorator company in Kolkata known for its exceptional design skills and dedication to creating beautiful spaces.**

**Designation: Field Marketing Executive**

**Experience: 1 year**

**Location: Kolkata**

#### Job description:-

##### Responsibilities

- Should be able to understand company ethics and superior instructions thoroughly and not bypass or impede authority line.
- Execute sales and marketing strategies to promote interior design services to potential clients individual Flat/House owner.
- Build and maintain strong relationships with clients and stakeholders, Community Managers,

Association Presidents, Builders and Developers ensuring customer satisfaction and loyalty.

- Utilize fieldwork experience to identify and pursue business opportunities in Hardcore and B2C sales environments.
- Focus on targeting Real Estate Developers, Housing Society, Gated communities with experience in dealing with projects of various scales.
- Effectively present and communicate the interior design offerings to clients, emphasising the unique value proposition of our company.
- Demonstrate the ability to handle and sell interior design solutions for Small, Medium, and Large-Scale Residential Realty Projects and business purposes.
- Maintain a smart and presentable appearance during client presentations and field activities, good talker and street-smart presence of mind.
- Collaborate with marketing team to develop and implement effective marketing campaigns and promotional activities.
- Ensure timely day to day reporting and feedback on market trends, competitor activities, and client preferences.

## **Requirements**

Experience:

- total work: 1 year (Preferred)

Ability to Commute:

- Shyam bazar, Kolkata, West Bengal (Required)

Ability to Relocate:

- Shyam bazar, Kolkata, West Bengal: Relocate before starting work

(Required)

- Bike/Car Compulsory and should have stayed in Kolkata or surroundings for last 6-7 years minimum.

## Benefits

Benefits:

- Cell phone reimbursement

Salary: 13,000.00 - 17,000.00 per month

Supplemental pay types:

- Commission pay
- Overtime pay
- Performance bonus

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