

Freelance Writer

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Company: Ziqitza HealthCare Ltd.

Location: India

Category: other-general

Company Description Ziqitza HealthCare Ltd. is a leading player in India's Emergency Medical Services (EMS) industry. Established in 2005, the company has grown exponentially from a startup with 10 ambulances to a well-established corporate entity with a fleet of 3,022 ambulances across 18 states in India. ZHL provides turnkey solutions including ambulance on site, wellness at workplace, telehealth services, medical rooms, doctor on site, and occupational health centers. ZHL partners with state governments and the National Health Mission (NHM) to operate the 108 ambulance service helpline for emergency medical services & 104 health helpline for health-related queries.

Role Description This is a full-time remote role for a Freelance Writer. The Freelance Writer will be responsible for creating content for Ziqitza HealthCare Ltd. He / She will be working on a project basis and working on articles that may be required from time to time, as well as different types of content like blogs, eBooks and informative articles for the corporate website.

Qualifications Excellent writing skills and attention to detail
Ability to research quickly and efficiently
Ability to write clear, concise and grammatically correct content
Ability to write in an engaging, conversational tone
Experience with SEO and knowledge of keyword placement
Experience in the healthcare industry or related field is a plus
Bachelor's degree in English, Journalism, Communications, or related field

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