

## Graphic Designer

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Company: Gopani Product Systems Pvt Limited

Location: ahmedabad

Category: other-general

Job Title: Graphic Designer

Company: Gopani Product System Pvt Ltd

Location: Ahmedabad

### Overview:

Gopani Product System Pvt Ltd is seeking a talented and creative Graphic Designer to join our team in Ahmedabad. The Graphic Designer will play a key role in creating visually appealing and impactful designs for various marketing materials, including digital and print media. The ideal candidate will have a minimum of 2 years of experience in graphic designing and a strong portfolio showcasing their design skills. This position offers a competitive salary, with a maximum monthly salary of 30,000 INR.

### Responsibilities:

Collaborate with the marketing team to understand project requirements and objectives.

Conceptualize and design marketing materials, including but not limited to brochures, flyers, posters, banners, social media graphics, and product packaging.

Create visually appealing and engaging designs that align with the company's brand identity and messaging.

Ensure all designs are completed within the specified timeline and meet quality standards.

Prepare design mockups and present ideas to internal stakeholders for feedback and approval.

Work closely with printers and other vendors to oversee the production process and ensure the quality of printed materials.

Stay updated on design trends, tools, and techniques, and incorporate innovative ideas into design projects.

Assist in the creation and maintenance of digital assets, including website graphics, email templates, and multimedia presentations.

Support other departments with design needs, such as product design, event graphics, and internal communications.

Maintain organized files and assets, ensuring they are easily accessible for future reference and use.

#### Qualifications:

Bachelor's degree or diploma in Graphic Design or related field.

Minimum of 2 years of professional experience in graphic designing, preferably in a corporate or agency environment.

Proficiency in graphic design software such as Adobe Photoshop, Illustrator, and InDesign.

Strong portfolio showcasing a range of design work, including both digital and print materials.

Excellent creativity and artistic skills, with a keen eye for detail and aesthetics.

Good understanding of typography, color theory, and layout principles.

Ability to work effectively in a fast-paced environment and manage multiple projects simultaneously.

Strong communication and collaboration skills, with the ability to interpret feedback and incorporate changes as needed.

Knowledge of printing processes and specifications for various print media.

Experience with web design, video editing, or animation is a plus.

Gopani Product System Pvt Ltd is an equal opportunity employer and offers a dynamic work environment where creativity and innovation are valued. If you meet the qualifications and are passionate about creating impactful designs, we encourage you to apply by submitting your resume and portfolio showcasing your best work.

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