

## Graphic Designer - CorelDraw/Photoshop/Illustrator

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Company: Unnati

Location: Bangalore

Category: computer-and-mathematical

Established in 2019, our client is one of the world's most popular document AI platforms that helps enterprises to capture and analyse financial data such as bank statements, pay stubs, tax data for automated decision making. It reduces the time spent on data entry and also increases the accuracy of the captured data. With offices in New York, Bangalore, Mumbai and Kathmandu, it is backed by the industry's leading investors. Founded by IIT Bombay/ IIM Bangalore alumnus, it has raised nearly \$4M in funding. Some of its prestigious clients include Hitachi, Arbor, Jones, PayU, among others. As a Graphic Designer, you will Produce innovative and creative graphics, designs, and layouts using a variety of graphic design software and media. What you need to do :- Collaborating with the marketing team to provide designs for social media campaigns and banners, reports, develop e-mailers, website graphics, e-newsletters and HTML landing pages- Working alongside cross-functional teams such as content, marketing, product etc.- Conducting research and stay up-to-date with latest design software and technology. What you need to have :- Bachelor's degree in Graphic Design, Animation, or other related field or equivalent work- Minimum 2 years of experience and knowledge of Adobe Illustrator, CorelDraw and Photoshop- Strong communication, conceptual thinking, and design skills- Proven experience with graphic design with a strong portfolio of work- Able to work and communicate within a team structure while able to work independently (ref:hirist.tech)

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