

**Graphic Designer -Reputed Advertising Industry -Delhi, NCR, India -3LPA -Kajal**

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Company: Seven Consultancy

Location: Noida

Category: other-general

## **JOB DETAILS**

- 1 Create simple and intuitive UI designs for mobile apps
- 2 Create posters, visuals, for social media posts as per brand guidelines
- 3 Create and manage banner ads / assets for digital advertising requirements
- 4 Design emailer creatives and other creatives / elements wherever required
- 5 Create prototypes for new product ideas with wireframes, storyboards, user flows, etc
- 6 Work in tandem with content writers / copywriters and deliver designs for web / mobile app products and online media
- 7 Should be able to dig design references and be able to work on the same if required

## **FUNCTIONAL AREA**

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