

## Graphic Designer & Visualizer - Unigraphics

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Company: Dotflick Solutions

Location: Anywhere in India/Multiple Locations

Category: computer-and-mathematical

**Role :** Graphic Designer And Visualizer  
**Job Overview :** The Graphic Designer with Video Editing Skills will be responsible for producing visually stunning and effective graphic designs, as well as incorporating video elements to enhance our multimedia content. This role requires a keen eye for design aesthetics, proficiency in graphic design tools, and expertise in video editing software.  
**Key Responsibilities :** Graphic Design : - Develop creative and visually appealing graphic designs for various digital and print materials, including but not limited to social media posts, marketing collateral, and presentations.- Ensure consistency in brand identity across all design projects.Video Editing : - Edit and enhance video content for marketing campaigns, product demonstrations, and promotional materials.- Incorporate visual effects, motion graphics, and other elements to create compelling videos.Collaboration : - Collaborate with marketing teams, content creators, and other stakeholders to understand project requirements and goals.- Provide design support for a range of multimedia projects.Brand Adherence : - Maintain and enforce brand guidelines to ensure cohesive and recognizable visual communication.- Work with the marketing team to evolve and enhance brand aesthetics.Creative Ideation : - Stay updated on industry trends and best practices in graphic design and video editing.- Contribute creative ideas and solutions to enhance the overall visual communication strategy.  
**Qualifications :** - Proven experience as a Graphic Designer with a strong portfolio showcasing a diverse range of design projects.- Proficiency in graphic design software such as Adobe Creative Suite (Illustrator, Photoshop, InDesign).- Demonstrated expertise in video editing tools such as Adobe Premiere Pro, Final Cut Pro, or equivalent.- Understanding of design principles, color theory, and typography.- Strong

attention to detail and ability to work under tight deadlines. Preferred Skills : - Animation skills and experience with motion graphics.- Knowledge of 3D modeling and rendering.- Familiarity with UI/UX design principles. Benefits : - Competitive salary- Health and dental benefits- Opportunities for professional development and training- Collaborative and creative work environment (ref:hirist.tech)

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