

Jobs For Sr. Business Analyst-Reputed Business Consulting Industry-Bangalore, Bengaluru, Karnataka, India-6 Lakhs-Vandana

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Company: Seven Consultancy

Location: Bengaluru

Category: computer-and-mathematical

JOB DETAILS

1. Proficient in other analytical tools (e.g. Google Analytics), Advance Excel. Google Sheets, PowerPoint etc.
2. Experience in doing analytics for mobile apps is a must.
3. Experience with tools used in the digital industry like Google Analytics, ComScore, Apsalar, App Annie, SimilarWeb, Mailchimp etc. is a must have
4. Excellent academic credentials in Statistical or Mathematical specializations from top institutes
5. 3-5 years work experience as a Business Analyst
6. Experience in the digital industry with an understanding of analytics best practices in domains of customer acquisition, retention, engagement, sales, marketing channels, conversions, cohorts etc.
7. Strong communication skills in creating insightful stories over email, word, powerpoint etc.
8. Knowledge of statistical modeling and experience using R and/or Python for descriptive and predictive analysis will be an added advantage
9. A good experience in Reporting is must.

FUNCTIONAL AREA

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