

Lead Generation Manager

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Company: SSSi Tutoring Service

Location: uttar pradesh

Category: other-general

Company Description

Welcome to the vibrant world of SSSi Tutoring Services—a trailblazing educational hub located in Noida. Since our inception in 2017, we've been on a mission to redefine academic success and provide unparalleled guidance. At the heart of our accomplishments is a team of seasoned and enthusiastic tutors who make learning an extraordinary experience. From conquering math and science to mastering language arts and test preparation, our tutors are committed to bringing out the best in every learner.

What makes SSSi Tutoring Services stand out is our unwavering commitment to student triumph. We firmly believe in the uniqueness of each learner, and our tutors craft personalized teaching methods that align with individual learning styles, ensuring not just understanding but lasting retention. Be it through one-on-one sessions, engaging group classes, or convenient online tutoring, we adapt to cater to the preferences and schedules of our students.

Join us in this exciting educational journey where success knows no bounds, and every learner's potential is not just unlocked but celebrated!

Role Description

This is a full-time on-site role for a Lead Generation Manager at SSSi Tutoring Services located in Noida. The Lead Generation Manager will be responsible for developing and implementing strategies to generate high-quality leads for our tutoring services in the international market. This includes conducting market research, identifying target audiences, creating lead generation campaigns, managing lead nurturing programs, analyzing data, and collaborating with the marketing team to optimize lead generation efforts.

Qualifications

Proven experience in lead generation and marketing for international students in the education domain

Strong understanding of digital marketing channels and strategies

Proficiency in lead generation tools and techniques

Excellent analytical and project management skills

Ability to multitask and prioritize effectively

Excellent written and verbal communication skills

Ability to work collaboratively in a team environment

Attention to detail and ability to meet deadlines

Bachelor's degree in Marketing, Business, or a related field

Experience in the education industry is a plus

An ability to liaison and create an offline distribution network for promoting educational documentation services to students studying in international universities

A strategic mindset to analyze competition and take action to gain advantage

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