Markato Developer

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Company: Accolite

Location: bangalore

Category: other-general

Please find a below JD for your reference:In-depth knowledge of JavaScript, HTML4/5, CSS3 and other frontend language for custom integration development.• Strong skills in API integrations.• Experience with SaaS platforms to facilitate seamless data exchange and content management within the integrated ecosystem.• Experience with Marketo, including advanced features and best practices in marketing automation.• Expertise in implementing data governance and quality assurance practices to maintain clean and reliable data.• Experience in creating and managing advanced Marketo automation workflows, including lead scoring and personalised content delivery.• Logical and analytical skills.• Ability to troubleshoot and resolve issues promptly, ensuring uninterrupted marketing operations.• Excellent communication and collaboration skills, enabling effective teamwork with cross-functional teams.Company IntroductionAccolite Digital India Pvt Ltd, is focused on serving Fortune 500 Customers in Healthcare, Banking and Financial Services, Telecommunications and Automotive Verticals. The company is focused on producing the best technical talent in these Verticals and solving most complex technical and business problems. Accolite is a cutting edge information technology services and product development company headquartered in Dallas, Texas, with four development centres in Bangalore, Delhi, Mumbai, Hyderabad and Coimbatore, India.1. A young IT Services company headquartered in Texas with business Operations in the US, Canada, UK, Middle East, and India. (About 12 years old)2. In India we have offices in Gurgaon, Hyderabad, Mumbai, Chennai, and Bangalore. In 2021 we have expansion plans to 3 other European and Latin American countries3. Accolite has a team of 5000+ headcount across its locations.4. We have recently entered into a Strategic

Partnership with New Mountain Capital, a leading growth-oriented investment firm with over $30 billion in assets under management who also own companies like eMids.5. We have 12+ Fortune 500 clients including some of the biggest Banks and Telecom companies in the world.6. Accolite had been growing at a 30% + growth rate in at least 3 years and targets to become a half Billion Dollar company in the next 4 years.7. Open door flexible performance-driven work cultureAccolite Digital is a leading digital transformation services provider that delivers design-led, complex digital transformation initiatives to Fortune 500 clients. Our differentiated services span digital product engineering, cloud and DevOps, data and AI, customer experience, cyber security, and design services. Accolite Digital provides these services to the banking and financial services, insurance, technology, media and telecom, healthcare, and logistics industries. With more than 5000 professionals globally, Accolite has presence across the United States, Canada, Mexico, Europe, and India, with digital labs in Bangalore, Hyderabad, Gurugram, and Chennai.For more information visit: www.accolite.comAbout Bounteous Founded in 2003 in Chicago, Bounteous is a leading digital experience consultancy that co-innovates with the world's most ambitious brands to create transformative digital experiences. With services in Strategy, Experience Design, Technology, Analytics and Insight, and Marketing, Bounteous elevates brand experiences and drives superior client outcomes. For more information, please visit www.bounteous.com.For more information about Co-Innovation, download the Co-Innovation Manifesto at co-innovation.com.For the most up-to-date news, follow Bounteous on Twitter, LinkedIn, Facebook, and Instagram.

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