

Marketing Executive

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Company: NeoClo Energy Pvt. Ltd.

Location: uttar pradesh

Category: other-general

Company Description

NeoClo Energy Pvt. Ltd. is an Indian company based in Ghaziabad that specializes in providing safe and sustainable energy storage solutions for the telecom, commercial, and industrial segments. Our lithium-ion technology is designed to empower a smart and sustainable world. Our energy storage solutions are superior in quality, recyclable, certified, and prioritized with safety. With our embedded intelligence and cutting-edge technology, we aim to minimize maintenance and put you in control.

Role Description

This is a full-time on-site role for a Marketing Specialist at NeoClo Energy Pvt. Ltd. located in Ghaziabad. The Marketing Specialist will be responsible for various tasks related to communication, market research, sales, marketing strategy, and customer service. These tasks will involve planning and implementing marketing campaigns, conducting market research, analyzing customer behavior, developing marketing strategies, and providing exceptional customer service.

Qualifications

Excellent communication skills

Experience in market research.

Strong sales and marketing strategy skills

Customer service experience

Ability to work well in a team.

Strong problem-solving and analytical skills

Proficiency in Microsoft Office and marketing tools

Bachelor's degree in marketing, Business, or related field

Prior experience in the energy industry is a plus.

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