

Marketing Manager

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Company: Dynetic Products Pvt Ltd

Location: tamil nadu

Category: other-general

Company Description

Dynetic Products Pvt Ltd is a leader in the temperature control industry with over 15 years of experience in Research and Innovation. They specialize in customized heat/cool systems for batch and continuous processes. Their products are energy-efficient, reliable, easy to maintain, and offer precise control.

Role Description

This is a full-time on-site role for a Marketing Manager at Dynetic Products Pvt Ltd located in Chennai. The Marketing Manager will be responsible for overseeing all marketing initiatives and developing the company's marketing strategy and sales pipeline. They will also lead the marketing team and ensure that goals are met, evaluate market trends, conduct market research and competitor analysis, and make recommendations to the senior management team.

Qualifications

Mechanical/Thermal Engineering skills to understand the product and be able to sell it effectively.

Experience in market research and developing marketing strategies

Ability to think creatively and innovatively

Excellent communication and interpersonal skills

Experience managing a marketing team

Knowledge in Process Industry requirements.

Bachelor's or Master's degree in Marketing, Business Administration, or a related field

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