

## Marketing Manager

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Company: Centrio Mall Dehradun

Location: uttarakhand

Category: other-general

### Company Description

Centrio Mall Dehradun is the newest retail destination in Dehra Dun, spanning across a formidable 4,50,000 sq.ft. The Mall offers the best of international brands, global cuisine, first-class entertainment, and exquisite experiences. With a pleasing aesthetic, a spacious outdoor area, and a high street ambience, Centrio is a bustling hub where everyone can shop, dine, entertain, connect, bond, and enjoy with friends and family.

### Role Description

This is a full-time on-site role for a Marketing Manager at Centrio Mall Dehradun. The Marketing Manager will be responsible for strategizing and implementing marketing campaigns, managing social media platforms, analyzing market trends, coordinating with vendors and partners for promotions and events, and developing branding and advertising strategies.

### Qualifications

- Proven experience in marketing management
- Strong knowledge of digital marketing tactics and platforms
- Excellent communication and interpersonal skills
- Ability to think creatively and analytically
- Proficiency in marketing tools and software
- Knowledge of branding and advertising strategies
- Ability to manage multiple projects and meet deadlines

Experience in the retail or hospitality industry is a plus

Master's degree in Marketing, Business, or a related field

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