

**Media Planner -Reputed Digital Media Industry -Hyderabad, Telangana, Karnataka -
6LPA -Harshala**

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Company: Seven Consultancy

Location: Hyderabad

Category: arts-design-entertainment-sports-and-media

JOB DETAILS

- 1) Work with the client and the account team to understand the client's business objectives and advertising strategy
- 2) Liaise with the creative agency team, clients and consumers to develop media strategies and campaigns
- 3) Work on several projects at the same time, often for several different clients
- 4) Make decisions on the best form of media for specific clients and campaigns
- 5) Undertake research and analyse data using specialist industry resources
- 6) Identify target audiences and analyse their characteristics, behaviour and media habits present proposals, including cost schedules, to clients
- 7) Recommend the most appropriate types of media to use, as well as the most effective time spans and locations
- 8) Work with colleagues, other departments and media buyers either in-house or in a specialist agency
- 9) Make and maintain good contacts with media owners, such as newspapers, magazines and websites
- 10) Manage client relationships to build respect and gain their trust in your judgement proofread advertisement content before release

FUNCTIONAL AREA

Media Planner, Media planning, Media strategies, advertising campaigns,Media planning jobs in Hyderabad, Jobs for digital media industry in Hyderabad, Jobs for media planner in Hyderabad, Media campaigns, Campaign management, Digital media, Advertising, Online media, Client servicing, Jobs for media planner in Hyderabad, Jobs for media planner in Telangana, Media planner jobs, Jobs for media planning in telangana, Jobs for media planning manager, digital media recruitment agency in Hyderabad, digital media placement consultant in Hyderabad, digital media recruitment agency in Telangana, digital media placement consultant in Telangana, digital media recruitment agency in India, digital media placement consultant in India, hr consultancy in Hyderabad, best hr consultancy in Hyderabad, top hr consultancy in Hyderabad, hr consultancy in India, best hr consultancy in India, top hr consultancy in India.

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