

Position : Marketing Executive

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Company: Durga Steel Pvt. Ltd.

Location: India

Category: other-general

Job Information

Position Marketing Executive Qualification B.Tech/Diploma (Civil or Mechanical) from a college of repute. Gender Male Locational Pre. Candidates from Orissa, Chhattisgarh and MP would be preferred, others are also welcome. Experience 2+ year experience in Project Management, Erection and commissioning of steel structures, industrial sheds.

Preferred Ind.

* Preference will be given to candidates having experience in erection of Pre- Engineered Buildings/Pre-fabricated steel building.

Job Description

* Handling Pre-sales and Sales for Tata BlueScope Pre- Engineered Steel Building Products.

* Formulating marketing policies and strategies for identification of new business opportunities, segment and effective marketing.

* Enquiry Generation, Technical Presentation, Proposal submission & Negotiation.

* Establishing the brand among the corporate by having a direct interaction with the top executives.

* Relationship development with Architects , Consultant, Engineers, Designers and customers.

* Maintaining Coordination among technical team, project team and customer.

* Branch Office administration.

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