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Product Manager - Fitness Journey & Al Trainer

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Company: Curefit - house of cult Location: bangalore Category: other-general

Role: Product Manager - Fitness Journey & AI TrainerLocation: BangaloreCurefit Healthcare Pvt Ltd is India's largest fitness company. Founded in 2016 by Mukesh Bansal and Ankit Nagori, Curefit offers a comprehensive range of fitness services and products through its two brands, cult.fit and cult.sport. With a mission to make fitness fun, easy and accessible, cult.fit offers group workouts, online classes, sports facilities, and personalized solutions at fitness centers & partner gyms across the country. By adopting innovative subscription-led revenue models and employing cutting-edge technological interventions to cultivate healthy habits, cult fit has emerged as the go-to destination for fitness enthusiasts across the country. cult sport focuses on simplifying health and well-being by offering smart fitness products tailored to the everyday athlete. The cult.sport product range is thoughtfully designed to deliver the ultimate workout experience, featuring high-quality sportswear, versatile at-home workout equipment, bicycles, and nutraceuticalsLooking for a Product Manager to spearhead the evolution of our AI Trainer application, a premier fitness solution that personalizes workout programming, tracks progress, and provides insightful analytics. The role demands enhancing the app's adaptiveness and personalization capabilities, leveraging our existing user base and widespread application usage. Role & Responsibilities: Collaborate with engineering and design teams to develop and implement advanced features aimed at increasing the personalization and adaptiveness of workouts. Utilize data analytics to derive actionable insights from user interactions, guiding product improvements and innovations. Manage the user onboarding experience, ensuring intuitive access to tutorials on movements and equipment usage, optimizing user comprehension and engagement. Monitor industry trends

and technological advancements, positioning the AI Trainer as a leader in fitness technology.Engage with the user community to gather feedback, translating it into strategic product enhancements.Qualifications Required:Demonstrable experience in product management, with a strong preference for backgrounds in technology or fitness applications.Proficient in data analysis and user experience optimization.Excellent communication skills for effective cross-team collaboration and user engagement.Innovative thinker with a problem-solving aptitude.Familiarity with the latest fitness domain and prior AI work is desirable

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