

Product/Project Manager - Agile/Scrum

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Company: Consulting firm

Location: Anywhere in India/Multiple Locations

Category: computer-and-mathematical

- Gain a deep understanding of customer experience, identify and fill product gaps and generate new ideas that grow market share, improve customer experience and drive growth- Create buy-in for the product vision both internally and with key external partners- Translate product strategy into detailed requirements and prototypes- Scope and prioritize activities based on business and customer impact- Work closely with engineering teams to deliver with quick time-to-market and optimal resources- Drive product launches including working with public relations team, executives, and other product management team members- Evaluate promotional plans to ensure that they are consistent with product line strategy and that the message is effectively conveyed- Act as a product evangelist to build awareness and understanding- Represent the company virtually to customers to solicit feedback on company products and services- Assesses product market data by calling on customers with field salespeople and evaluating sales call results.- Provides information for management by preparing short-term and long-term product sales forecasts and special reports and analyses, and answering questions and requests.- Works with marketing and sales departments to ensure product success and market growth- Completes operational requirements and meets product development deadlines by scheduling and assigning employees, and following up on work results, including quality control and testing. Requirements and skills :- Understanding of the marketplace- Leadership and team management- Data analytics and metrics management skills- Critical thinking and problem-solving skills- Attention to detail- Strong communication, presentation, and public speaking skills- Organizational, planning, and documentation skills- Ability to work on multiple projects in

various stages simultaneously- Experience drafting Product and Market Requirements Documents- Familiarity with Agile work management and/or the ability to effectively communicate complex processes within and across teams- Bachelor's degree in business, industrial engineering, or a field tied to the product's sector (tech, finance, etc.) required, master's in engineering or MBA a plus- Proven track record of managing all aspects of a successful product throughout its lifecycle- 3-5 years relevant work experience, including project management experience prior management experience a plus- Experience using Agile/Scrum methodology and/or workflow management tools- Excellent verbal and written communication skills- Advanced time management and analytical skills- Excellent client-facing communication skills- Strong attention to deadlines- Proven experience in project management- Must have a basic idea of Web Development, Mobile Development and related Technologies specifically MERN & React Native.- Experience as an IT project manager for more than 3+ years- Very strong work ethic with confidence to work autonomouslyLocation - WFHDate of Joining - Immediately (ref:hirist.tech)

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