

Product/Project Manager - Agile/Scrum

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Company: Consulting firm

Location: India

Category: other-general

<p>- Gain a deep understanding of customer experience, identify and fill product gaps and generate new ideas that grow market share, improve customer experience and drive growth

- Create buy-in for the product vision both internally and with key external partners

- Translate product strategy into detailed requirements and prototypes

- Scope and prioritize activities based on business and customer impact

- Work closely with engineering teams to deliver with quick time-to-market and optimal
resources

- Drive product launches including working with public relations team, executives, and other product management team members

- Evaluate promotional plans to ensure that they are consistent with product line strategy and that the message is effectively conveyed

- Act as a product evangelist to build awareness and understanding

</p><p>- Represent the company virtually to customers to solicit feedback on company products and :services

- Assesses product market data by calling on customers with field salespeople and evaluating sales call results.

- Provides information for management by preparing short-term and long-term product sales forecasts and special reports and analyses, and answering questions and requests.

- Works with marketing and sales departments to ensure product success and market growth

- Completes operational requirements and meets product development deadlines
by scheduling and assigning employees, and following up on work results, including quality control and testing.

Requirements and skills :

- Understanding of the marketplace

- Leadership and team management

- Data analytics and metrics management skills

- Critical

thinking and problem-solving skills

- Attention to detail

- Strong communication, presentation, and public speaking skills

- Organizational, planning, and documentation skills

- Ability to work on multiple projects in various stages simultaneously

- Experience drafting Product and Market Requirements Documents

- Familiarity with Agile work management and/or the ability to effectively communicate complex processes within and across teams

- Bachelor's degree in business, industrial engineering, or a field tied to the product's sector (tech, finance, etc.) required, master's in engineering or MBA a plus

- Proven track record of managing all aspects of a successful product throughout its lifecycle

- 3-5 years relevant work experience, including project management experience prior management experience a plus

- Experience using Agile/Scrum methodology and/or workflow management tools

- Excellent verbal and written communication skills

- Advanced time management and analytical skills

- Excellent client-facing communication skills

- Strong attention to deadlines

- Proven experience in project management

- Must have a basic idea of Web Development, Mobile Development and related Technologies specifically MERN & React Native.

- Experience as an IT project manager for more than 3+ years

- Very strong work ethic with confidence to work autonomously

Location - WFH

Date of Joining - Immediately</p><p>(ref:hirist.tech)</p>

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