

Public Relations Specialist

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Company: BNM Institute Of Technology

Location: bangalore

Category: other-general

Company DescriptionBNM Institute Of Technology (BNMIT) is an esteemed institute located in Bengaluru, Karnataka. Established in 2001, BNMIT is known for its excellence in academics, research, and innovation. With state-of-the-art facilities, experienced faculty, and a focus on all-round development, BNMIT provides an ideal learning atmosphere for students.

Role DescriptionThis is a full-time on-site role for a Public Relations Specialist at BNM Institute Of Technology. As a Public Relations Specialist, you will be responsible for press releases, public relations activities, media relations, and strategic communications. You will work closely with various stakeholders to enhance the institute's reputation and manage external communications. This role requires strong communication and interpersonal skills to effectively represent the institute to the media and the public.

QualificationsStrong skills in Press Releases and Public RelationsExcellent communication and interpersonal skillsExperience in Media Relations and Strategic CommunicationsAbility to build and maintain professional relationshipsProficiency in written and verbal communicationAttention to detail and ability to meet deadlinesKnowledge of current trends in public relationsBachelor's degree in Public Relations, Communications, Journalism, or a related field

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