

## Search Engine Optimization Executive

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Company: ASEUM INFOTECH PVT LTD

Location: ahmedabad

Category: other-general

**Company Description**Aseum Infotech Pvt Ltd is a leading tailored software development company in Ahmedabad, India. The company comprises of well-educated, highly qualified, experienced, and talented professionals who provide a user-centric approach to software development. A dedicated and high-performing agile team

**Best time to market**Risk reduction

**Focus on growing your business**

**Role Description**This is a full-time on-site role for a Digital Marketing Executive. The Digital Marketing Executive will be responsible for day-to-day digital marketing tasks including web content writing, social media marketing, web analytics, marketing, and communication.

**Qualifications**Strong skills in Marketing and Communication

**Experience in Social Media Marketing and Web Content Writing**Excellent Web Analytics skills

**Knowledge of SEO and Google Analytics is a plus**Strong written and verbal communication skills in English

**Ability to work in a team and take ownership of projects**PPC, Google ads, Facebook ads check and manage.

**Bachelor's degree in Marketing, Communications, or relevant field**Experience in the IT/software development industry is a plus.

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