

## Senior Merchandiser

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Company: Roverco Apparel Company Pvt Ltd

Location: chennai

Category: other-general

**Job Description**  
**Job Title:** Senior Merchandiser / Merchandiser (Roverco-Woven Apparel Exports Division) **Department:** Merchandising & Production **Location:** Chennai, Tamil Nadu  
**About the Company:** Rattha Group || Woven Apparel Export Division - (ROVERCO) – headquartered in Chennai - specializing woven – men’s, women’s & kid’s wear is looking for leaders who brings their whole self to work, loves big picture thinking, and thrives in an entrepreneurial fast paced environment. We pride ourselves on our commitment to delivering excellence in every garment we produce for the global market. For more details, please visit our website URL: [www.rattha.com](http://www.rattha.com)  
**Job Overview:** We are seeking a dynamic and experienced Senior Merchandiser / Merchandiser with a strong background in the woven Apparel Industry. He / She will play a pivotal role in driving the division's growth and success through effective merchandising strategies, product development, and client relationship management.  
**Key Responsibilities:** strategic merchandising plans tailored to the woven segment to achieve divisional objectives and sales targets. evaluate, and manage relationships with client’s suppliers and vendors to ensure the timely delivery of high-quality woven garments. for Negotiate pricing agreements and monitor production costs for garments to optimize profitability while maintaining product quality standards. for releasing & controlling the raw materials for production. for authorizing all Garment/ Fabric testing. with all department such as production, design, fabrics & accessories, sourcing, production, quality control, shipping and accounts to ensure that all are in sync in the process of customer delight. regular reports and presentations for senior management, providing insights into divisional performance, key metrics, and actionable recommendations for these

segments.the Buyer Filesweekly reviews on product transfers, replenishment, and allocations. Coordinated with buyers on new order builds and assisted in trade calendar planning. Collaborated with various departments for a seamless merchandising process flow. Maintained pricing in line with brand and business guidelines for each country. Developed and optimized excel reporting structures and processes for efficient and timely team execution on a weekly, monthly, and yearly basis.order books, ensuring accurate updates on received product informationinternal order sheetsshipping instructions and following shipmentand production managers to plan production to achieve the T&A.to advanced planning and analytical skills, including computer skillsbuyer order requirements carefullyPP sample/Development sample/shipment sample carefullyday check Email properlyrelationship with senior person skillsday share with merchandiser manager essential customer requirements if doubtableproduction line report every day Update and collect total company seasonal buyer order or requirements and review with merchandiser manager.for reviewing NCRs of fabric and initiate necessary follow-up action.shipping instructions and diligently followed up on shipments.strong relationships with Vendors in the garment segment, understanding their needs, addressing concerns, and fostering long-term partnerships.Qualifications:/ Bachelor's degree in Merchandising, Fashion Design, Textile Engineering, or related field.of 8 - 15 years of experience in merchandising, product development, or related roles within the woven industry.track record of success in driving product innovation, managing supplier relationships, and achieving sales targets within the woven segment.in software and tools, ERP systems, WFX and Microsoft Office Suite.communication, negotiation, and interpersonal skills.thinker with a keen understanding of market dynamics and consumer behaviour specific to the woven industry.Salary: Commensurate with experience and qualifications, as per industry standards.

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