

Senior Public Relations Manager

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Company: Adfactors PR

Location: Bengaluru

Category: other-general

Exciting Opportunity at Adfactors PR Position: Public Relations Manager / Senior Public

Relations Manager Sector: B2B Technology/enterprise technology/start

ups/corporate/consumer/lifestyle/retail/hospitality Location: Bengaluru (Open to relocation)

Experience: 5-8 years We're seeking a skilled Public Relations Manager to join our team in

Bengaluru. If you're passionate about shaping narratives for B2B and B2C tech companies,

including startups, as well as consumer, lifestyle, retail, and hospitality sectors, this role is

for you. Responsibilities:- Develop and execute strategic PR campaigns for technology /

Corporate / Consumer clients.- Build strong relationships with media and influencers.- Craft

press releases and pitch materials.- Collaborate with teams for aligned PR efforts.- Monitor

industry trends for opportunities.- Measure campaign impact and adjust strategies.

Qualifications:- Bachelor's or Post graduation in PR, Communications, or Marketing.- Excellent

communication skills. Join Our Team:If you're a dedicated PR professional passionate

about driving B2B tech success, we'd love to hear from you. Competitive compensation and growth

opportunities await. To apply, email your resume and cover letter to

leepika.dash@adfactorspr.com. Let's make an impact together.

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