

## Senior Public Relations Manager

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Company: Adfactors PR

Location: Bengaluru

Category: arts-design-entertainment-sports-and-media

Exciting Opportunity at Adfactors PR

Position: Public Relations Manager / Senior Public Relations Manager

Sector: B2B Technology/enterprise technology/startups/corporate/consumer/lifestyle/retail/hospitality

Location: Bengaluru (Open to relocation)

Experience: 5-8 years

We're seeking a skilled Public Relations Manager to join our team in Bengaluru. If you're passionate about shaping narratives for B2B and B2C tech companies, including startups, as well as consumer, lifestyle, retail, and hospitality sectors, this role is for you.

Responsibilities:

- Develop and execute strategic PR campaigns for technology / Corporate / Consumer clients.
- Build strong relationships with media and influencers.
- Craft press releases and pitch materials.
- Collaborate with teams for aligned PR efforts.
- Monitor industry trends for opportunities.
- Measure campaign impact and adjust strategies.

Qualifications:

- Bachelor's or Post graduation in PR, Communications, or Marketing.
- Excellent communication skills.

Join Our Team:

If you're a dedicated PR professional passionate about driving B2B tech success, we'd love to hear from you. Competitive compensation and growth opportunities await. To apply, email your resume and cover letter to [Let's make an impact together](#).

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