

Senior SEO Specialist (Remote)

[Apply Now](#)

Company: GTECH Information Technology

Location: india

Category: other-general

We are seeking an experienced Senior SEO Specialist to join our remote team. As a Senior SEO Specialist, you will be responsible for developing and implementing effective SEO strategies to improve our client's website's organic search rankings and drive organic traffic. This role requires a deep understanding of search engine algorithms, keyword research, on-page optimization, technical SEO, and link building. Working closely with our content team, you will provide guidance and recommendations for optimizing website content, meta-tags, and other on-page elements. You will also conduct regular audits to identify areas for improvement and monitor keyword rankings and organic traffic performance. This is a remote position and requires strong communication skills, self-management abilities, and proficiency in remote collaboration tools.

Responsibilities: Develop and execute SEO strategies to increase organic search rankings and traffic. Perform keyword research and identify target keywords for optimization. Optimize website content, meta-tags, and other on-page factors. Conduct regular SEO audits to identify technical issues and opportunities for improvement. Perform backlink analysis and develop strategies for acquiring high-quality backlinks. Analyze website data and provide insights into SEO performance. Stay up-to-date with the latest industry trends and search engine algorithm updates. Collaborate with cross-functional teams to implement SEO recommendations. Provide guidance and mentorship to junior SEO team members.

Requirements: At least 3-4+ years' experience as a SEO expert or Specialist, or similar. In-depth knowledge of SEO techniques, including keyword research, on-page optimization, technical SEO, and link building. Familiarity with SEO tools like SEMrush, Ahrefs, Looker Studio and GSC. Experience with website analytics tools, such as Google

Analytics Strong analytical skills and ability to generate insights from data
Excellent written and verbal communication skills
Ability to work independently and remotely
Detail-oriented with strong organizational skills
Proven track record of improving organic search rankings and driving organic traffic
Experience with content management systems(wordpress/Drupal) and HTML/CSS
Ability to collaborate and work effectively with cross-functional teams
Certifications in SEO or related fields are a plus
If you meet the above requirements and are excited about the opportunity to work on cutting-edge web projects, please submit your resume and portfolio for consideration. We are a team of dynamic professionals, and we offer a collaborative work environment where creativity and innovations are encouraged.
Benefits
Paid Time Off
Work From Home
Training & Development
Performance Bonus
Supportive & Positive Environment
An innovative and collaborative environment with shared responsibilities and equal input

[Apply Now](#)

Cross References and Citations:

1. [Senior SEO Specialist \(Remote\) Therecruiterjobs Jobs india Therecruiterjobs ↗](#)
2. [Senior SEO Specialist \(Remote\) Maxillofacialjobs Jobs india Maxillofacialjobs ↗](#)
3. [Senior SEO Specialist \(Remote\) Surgeonjobs Jobs india Surgeonjobs ↗](#)
4. [Senior SEO Specialist \(Remote\) Teachingassistantjobs Jobs india Teachingassistantjobs ↗](#)
5. [Senior SEO Specialist \(Remote\) Japanjobs Jobs india Japanjobs ↗](#)
6. [Senior SEO Specialist \(Remote\) Seouljobs Jobs india Seouljobs ↗](#)
7. [Senior SEO Specialist \(Remote\) Vietnamjobs Jobs india Vietnamjobs ↗](#)
8. [Senior SEO Specialist \(Remote\) Searchcanadajobs Jobs india Searchcanadajobs ↗](#)
9. [Senior SEO Specialist \(Remote\) Constructionjobs Jobs india Constructionjobs ↗](#)
10. [Senior SEO Specialist \(Remote\) Findfulltimejobs Jobs india Findfulltimejobs ↗](#)
11. [Senior SEO Specialist \(Remote\) Petsjobs Jobs india Petsjobs ↗](#)
12. [Senior SEO Specialist \(Remote\) Developerjobs Jobs india Developerjobs ↗](#)
13. [Senior SEO Specialist \(Remote\) Logisticsjobs Jobs india Logisticsjobs ↗](#)

14. Senior SEO Specialist (Remote) Kazakhstanjobs Jobs india Kazakhstanjobs ↗
15. Senior SEO Specialist (Remote) Minneapolisjobs Jobs india Minneapolisjobs ↗
16. Senior SEO Specialist (Remote) Environmentaljobs Jobs india Environmentaljobs ↗
17. Senior SEO Specialist (Remote) Srilankajobs Jobs india Srilankajobs ↗
18. Senior SEO Specialist (Remote) Jobspro Jobs india Jobspro ↗
19. Senior seo specialist (remote) Jobs India ↗
20. AMP Version of Senior seo specialist (remote) ↗
21. Senior seo specialist (remote) India Jobs ↗
22. Senior seo specialist (remote) Jobs India ↗
23. Senior seo specialist (remote) Job Search ↗
24. Senior seo specialist (remote) Search ↗
25. Senior seo specialist (remote) Find Jobs ↗

Source: <https://in.expertini.com/jobs/job/senior-seo-specialist-remote--india-gtech-information-te-1963-37415/>

Generated on: 2024-05-04 by Expertini.Com