

Senior Video Editor & Graphic Designer

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Company: NuvoRetail

Location: india

Category: other-general

Position: Senior Video Editor & Graphic Designer
Please Note: Only Candidates with 2-4 years of experience should apply. This is a Delhi-based position and work from the office only!!
Work Location: Sector 19 Dwarka, Delhi
Job Summary: We are looking for a Senior Video Editor and Graphic Designer with experience in branding, marketing, events, presentations, and multimedia designs, catering to global MNC clients. You'll play a crucial role in creating compelling visual content that meets the creative vision and objectives of our organization and our clients.
Roles & Responsibilities:
Design and execute layouts/marketing assets for homepage features, landing pages, digital marketing, social media, site banners, packaging, product labels, newsletters, mobile, email blasts, GIF, etc.
Motion Graphics Design
Video Editing: Expertise in video editing software (e.g., Adobe Premiere Pro, Final Cut Pro) and graphic design tools (e.g., Adobe Photoshop, Illustrator, After Effects, Indesign, XD, flash, CorelDraw).
Creative Collaboration with designers, copywriters, and other team members
Responsible for Visualising Social Media Content and making illustrative content
Responsible for preparing Creative Graphics for Social Media- Static Posts and Video Posts
Manage multiple projects for external clients and internal marketing needs simultaneously, prioritize tasks, and meet deadlines consistently.
Mentor and provide guidance to junior team members, fostering a collaborative and creative work environment.
Requirements, Skills & Experience: Bachelor's degree in graphic design, Multimedia Arts, or related field. Proficient in Adobe Creative Suite, Illustrator, photoshop, indesign, corelDraw, XD, Flash particularly After Effects and Premiere Pro. Strong understanding of motion design principles and video editing techniques. Strong attention to

detail and a commitment to delivering high-quality work. Effective communication skills and the ability to work collaboratively in a team. Creative mind and storytelling and presentation skills. Knowledge of additional software like 3ds Max, Figma, Autodesk Maya, Adobe Lightroom, Keyshot will be an added advantage.

About The Company: NuvoRetail Enlytical Technologies Private Limited is an e-commerce analytics and automation company. Our proprietary digital shelf analytics and automation platform called Enlytical.ai helps e-commerce brands solve the complexities in today's e-commerce landscape by offering a unified and all-encompassing business view on the various aspects of e-commerce business. Our platform leverages insights drawn from multiple data points that help our clients win in e-commerce by gaining a competitive edge with data-driven insights for sharper decision-making. The insights cover all aspects of e-commerce such as digital product portfolio analysis, supply chain analytics, e-commerce operations automation, pricing, and competitor benchmarking, and Amazon advertising automation using our proprietary algorithms. As a leading e-commerce service provider, we offer the most comprehensive end-to-end e-commerce solutions to brands, both in India and abroad. Right from preparing a road map to writing our client's e-commerce success story to assisting them in increasing their online sales, we do everything via our diverse e-commerce services and bespoke strategies and technology. Our services span across the brand's e-commerce enablement including content and digital asset creation for product listing, On Platform, and Off Platform marketing services with deep expertise in Amazon Marketing Services (AMS), Amazon SEO through keyword research, e-Commerce operations across various e-commerce platforms, website development, social media marketing, and AI-enabled e-Commerce MIS Dashboards.

Awards & Recognition: Thanks to the faith reposed on us by our clients, NuvoRetail has been featured as "The Most Promising eCommerce Technology Service Providers in India 2020" by CIOReview India Magazine. Our leadership is often acknowledged by leading e-commerce services, digital marketing, consulting, and other e-commerce programs around the world. We are now one of the very few companies in India that have become an Amazon Ads Advanced partner.

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