

Social Media Marketing Manager

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Company: BOT Campus AI

Location: india

Category: other-general

Company Description Bot Campus AI Learning Solutions Pvt Ltd is an innovative EdTech company focused on online education in Artificial Intelligence, Machine Learning, Data Science, and Cloud Computing. Our mission is to provide professionals with cutting-edge skills and practical knowledge. We offer interactive courses and hands-on training for beginners and experienced tech professionals alike, bridging theoretical concepts with real-world applications.

Role Description This is a part-time remote role for a Social Media Marketing Manager. The Social Media Marketing Manager will be responsible for managing social media platforms, developing and implementing content strategies, optimizing social media performance, and utilizing digital marketing techniques. The role involves creating engaging social media content, monitoring trends, tracking analytics, and managing communication with users and followers.

Qualifications Social Media Marketing and Digital Marketing skillsExcellent communication and interpersonal skillsExperience in developing content strategiesSocial Media Optimization (SMO) knowledgeStrong analytical and problem-solving skillsAbility to work independently and remotelyKnowledge of Artificial Intelligence, Machine Learning, Data Science, or Cloud Computing is a plusBachelor's degree in Marketing, Communications, or related field

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Cross References and Citations:

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