

Social Media Marketing Specialist

[Apply Now](#)

Company: Aurum EdTech

Location: ahmedabad

Category: other-general

Subject : Exciting Opportunities for Social Media Marketing specialist at Aurum EdTech, Ahmedabad

Join our dynamic team at Aurum EdTech, a leading education technology company located in Ahmedabad, Gujarat, India. We are currently seeking immediate joiners for the position of Social Media Marketing Specialist to work onsite at our headquarters.

Position : Social Media Marketing Specialist

Company : Aurum EdTech

Location : 211, 212, Shanti Arcade, Opp. Jai Mangal BRTS Bus Stop, 132 ft Ring Road, Naranpura, Ahmedabad

Job Type : Full-Time, Onsite

If you are passionate about digital marketing and eager to make a significant impact, Aurum EdTech, a leading educational technology company based in Ahmedabad is seeking a talented Social Media Marketing Specialist to join our dynamic team.

Dear Recipient's,

I hope this message finds you well. My name is Mukesh Patel (CEO), and I represent the team at Aurum EdTech. We are newly hiring our development team and have identified your profile as a potential match for our open positions in Social Media Marketing Specialist.

In addition if you're a UI / UX Designer (for android / IOS / Web / Desktop) with expertise of Figma / Adobe XD / Canva / HTML / CSS, Back End Developer for Flutter Apps / Full Stack developer (Cross Platform), Video Or Graphics Designer or a fresh graduate with a passion for mobile app development, we believe your skills could make a significant impact on our projects.

We invite you to explore the exciting opportunities at Aurum EdTech. If you are interested in contributing to cutting-edge projects and being a part of a dynamic development team, we would love to connect with you.

Feel free to reach out to hire@aurumedtech.com for more information or to schedule a conversation about potential opportunities.

Thank you for considering Aurum Edtech as a potential career destination. We look forward to the possibility of welcoming you to our growing team.

About Us

Aurum EdTech is a leading provider of innovative educational solutions, dedicated to empowering learners and educators through cutting-edge technology. We are developing an app that offers a comprehensive platform for teachers, coaching institutes, students, parents, schools, preschools, and competitive exam trainers, aiming to eliminate loopholes within the education system. Our team is committed to revolutionizing the way education is delivered and experienced, and we are seeking talented individuals who share our vision and passion for making a difference.

Responsibilities

- Develop and implement social media marketing strategies to increase brand awareness and engagement.
- Create compelling content for various social media platforms, including Facebook, Instagram, Twitter, snap, WhatsApp, Pinterest and LinkedIn.
- Monitor and analyse social media performance metrics to optimize campaigns and drive results.
- Collaborate with cross-functional teams to align social media efforts with overall marketing objectives.
- Stay updated on industry trends and best practices to continually improve social media strategies.

Requirements (Qualifications)

- Proven experience in social media marketing, preferably in the education or technology sector.
- Strong understanding of social media platforms and their respective audiences.
- Excellent communication and writing skills with a creative flair.
- Ability to multitask and manage multiple projects simultaneously.
- Strong analytical skills with the ability to interpret data and make data-driven decisions.
- Organic and Paid Marketing expertise with AI knowledge.
- A Bachelor's degree in Marketing, Communications, or a related field is given first preference.

Why Join Us?

- Opportunity to work with a dynamic team passionate about transforming education.
- Collaborative work environment with opportunities for professional growth and development.
- Job security is ensured due to the presence of long-term product-based and service-based projects in company.
- Competitive salary and benefits package.
- Convenient onsite location in Ahmedabad, Gujarat, India.

How to Apply

Please send your resume and portfolio to email :admin@aurumedtech.com Only immediate joiners who are willing to work onsite in Ahmedabad will be considered. We look forward to hearing from you!

Best regards,

Mukesh Patel,

(CEO & Founder - Aurum Edtech)

Contact Whats App – (+91)7624011369 or admin@aurumedtech.com

#Facebook, #Instagram, #WhatsApp, #Pinterest, #Twitter, #SnapChat, #LinkedIn, #Figma, #Adobe XD, #Canva, #HTML, #CSS, # Web Design, #Graphic Design, #Photo Shop, #Adobe, #Illustrator, #Instagram, #Facebook, #LinkedIn, #WhatsApp, #UI, #UX, #Back End

Developer, #Full Stack Developer, # Firebase, #Laravel, #User Experience, #User Interface, #Video Editing, #Designing, #Social Media Marketing, #PHP, # Node.JS, #React.JS, #Mobile Application Development, #Web Development, #Front End Development, #Ed Tech, #Mongo DB, #Flutter Back End, #Flutter, #QA, #DevOPs, #Sr. Developer, # Mid Senior, #Experienced, #Ahmedabad, #Gujarat

[Apply Now](#)

Cross References and Citations:

1. [Social Media Marketing Specialist Angularjobs Jobs ahmedabadAngularjobs ↗](#)
2. [Social Media Marketing Specialist TokyojobsJobs ahmedabadTokyojobs ↗](#)
3. [Social Media Marketing Specialist Physicsjobs Jobs ahmedabadPhysicsjobs ↗](#)
4. [Social Media Marketing Specialist Jobsqatar Jobs ahmedabadJobsqatar ↗](#)
5. [Social Media Marketing Specialist AtlantajobsearchJobs ahmedabad Atlantajobsearch ↗](#)
6. [Social Media Marketing Specialist HongkongjobsJobs ahmedabadHongkongjobs ↗](#)
7. [Social Media Marketing Specialist Mediajobs Jobs ahmedabadMediajobs ↗](#)
8. [Social Media Marketing Specialist Techstartupjobs Jobs ahmedabad Techstartupjobs ↗](#)
9. [Social Media Marketing Specialist Germanyjobs Jobs ahmedabadGermanyjobs ↗](#)
10. [Social Media Marketing Specialist Astronomyjobs Jobs ahmedabadAstronomyjobs ↗](#)
11. [Social Media Marketing Specialist Findpythonjobs Jobs ahmedabadFindpythonjobs ↗](#)
12. [Social Media Marketing Specialist OfficerjobsJobs ahmedabadOfficerjobs ↗](#)
13. [Social Media Marketing Specialist Fitnessjobs Jobs ahmedabadFitnessjobs ↗](#)
14. [Social Media Marketing Specialist Orthopedicjobs Jobs ahmedabadOrthopedicjobs ↗](#)
15. [Social Media Marketing Specialist Mechanicaljobs Jobs ahmedabadMechanicaljobs ↗](#)
16. [Social Media Marketing Specialist MuseumjobsJobs ahmedabadMuseumjobs ↗](#)
17. [Social Media Marketing Specialist Physiotherapistjobs Jobs ahmedabad Physiotherapistjobs ↗](#)
18. [Social Media Marketing Specialist PortugaljobsJobs ahmedabadPortugaljobs ↗](#)

19. **Social media marketing specialist Jobs Ahmedabad** ↗
20. **AMP Version of Social media marketing specialist** ↗
21. **Social media marketing specialist Ahmedabad Jobs** ↗
22. **Social media marketing specialist Jobs Ahmedabad** ↗
23. **Social media marketing specialist Job Search** ↗
24. **Social media marketing specialist Search** ↗
25. **Social media marketing specialist Find Jobs** ↗

Source: <https://in.expertini.com/jobs/job/social-media-marketing-specialist-ahmedabad-aikum-edtech-1963-32347/>

Generated on: 2024-05-04 by Expertini.Com