

## Software Engineering SMTS (Java)

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Company: Salesforce

Location: Greater Hyderabad Area

Category: other-general

We're Salesforce, the Customer Company, inspiring the future of business with AI+ Data +CRM. Leading with our core values, we help companies across every industry blaze new trails and connect with customers in a whole new way. And, we empower you to be a Trailblazer, too — driving your performance and career growth, charting new paths, and improving the state of the world. If you believe in business as the greatest platform for change and in companies doing well and doing good— you've come to the right place. Salesforce Marketing Cloud allows interactions from any channel, device, and combine's customer data creating real-time communication. The Unified Marketing team (UMA) has a Big Audacious Goal: To build the next generation of marketing solutions. We are singularly focused on the Marketer's needs. We'll lean into cohesive end-to-end campaign management experiences, allowing our customers to humanize moments for their customers, harness efficiencies to do more with less, and optimize the impact of their marketing spend. We will define and build a Marketing Engagement product portfolio that meets the needs of every marketing team across both B2C/B2B and at any scale. Your Impact, As an Engineering Senior your job responsibilities will include: Build new and exciting components in an ever-growing and evolving market technology to provide scale and efficiency. Develop high-quality, production-ready code that can be used by millions of users of our applications Make design decisions on the basis of performance, scalability, and future expansion. Design, implement, test and deliver highly scalable products/applications. Master our development process, culture and code base, then improve it. Work in a Hybrid Engineering model and contribute to all phases of SDLC including design, implementation, code reviews, automation, and testing of the

features. Build efficient components/algorithms on a microservice multi-tenant SaaS cloud environment. Operate optimally in the hybrid engineering model where engineers are expected to be able to design and execute the vital work to ensure quality in their own code as well as other engineers; Work closely with a team of engineers, product managers, user experience experts and performance engineers; Code review, mentoring junior engineers, and providing technical guidance to the team (depending on the seniority level). Present your own designs to internal/external groups and review the designs of others. Develop test strategies, design automation frameworks, and write unit/functional tests to drive up code coverage and automation metrics.

**Required Skills:** 5+ years of professional in Software Architecture, System Design & Software Development experience (The years are depending on the required seniority level). Deep Experience on Data Design & Modelling, High Level & Low Level Design. Deep knowledge of object-oriented programming and experience with at least one object-oriented programming language (Java, Javascript, C++, C#, Ruby, Python). Proven understanding of web application development. Proven experience in Database technologies such as SQL, PL/SQL, and relational database schema design. Experience in automated testing including unit and functional testing using Java, JUnit, JUnit, and Selenium. Excellent interpersonal skills. Degree or equivalent relevant experience required. Experience will be evaluated based on the core competencies for the role (e.g. extracurricular leadership roles, military experience, volunteer roles, work experience, etc.).

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