

Videographer

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Company: LetsDressUp (LDU)

Location: gurugram

Category: other-general

Company Name – LetsDressUp Location – Gurgaon CTC – 6 LPA – 12 LPA Job Title - Videographer

About us: LetsDressUp (LDU) is building the most inclusive fashion company for women of Bharat. Our mission is to empower women to dress up in their size and their style in a sustainable manner. We are seeking a Videographer to join our dynamic team in Gurgaon and lead our creative efforts in creating the fastest-growing fashion start-up in India and revolutionize the fashion industry by building Fashion 2.0 from India for the globe.

Job Title: Videographer

Job Summary: We are looking for a skilled and creative Videographer to join our fashion brand's marketing team. The Videographer will be responsible for capturing, editing, and producing high-quality video content that showcases our brand, products, and events. The ideal candidate will have a strong portfolio demonstrating proficiency in videography, storytelling, and a deep understanding of fashion aesthetics.

Responsibilities:

1. Collaborate with the marketing team to develop video concepts that align with brand identity and marketing objectives.
2. Plan and execute video shoots, including scouting locations and managing equipment.
3. Capture high-quality footage using professional camera equipment, ensuring proper lighting, composition, and sound.
4. Edit and post-process video content using industry-standard software, adding graphics, effects, and music as needed.
5. Ensure brand consistency and adherence to style guidelines in all video content produced.
6. Manage project timelines and deadlines, coordinating with internal stakeholders and external vendors as necessary.
7. Collaborate with the social media team to optimize video content for various platforms, including Instagram, Facebook.
8. Capture the candid activities by the team & create content using the clips.

Qualifications:

1. Bachelor's degree in Film, Media

Production, or related field.2. 1+ years of experience in videography, preferably in the fashion or lifestyle industry.3. Proficiency in video editing software such as Adobe Premiere Pro, Final Cut Pro. 4. Strong portfolio demonstrating creative storytelling abilities and a keen eye for visual composition.5. Experience with professional camera equipment.6. Knowledge of lighting techniques and audio recording equipment.7. Strong communication and collaboration skills, with the ability to work effectively in a team environment.9. Passion for fashion and a strong understanding of fashion trends and aesthetics.10. Must have equipment such as camera, lights, gimble etc. Join our dynamic team and contribute your creative vision to our fashion brand's storytelling efforts. If you are a talented Videographer with a passion for fashion and storytelling, we want to hear from you!

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