

## Visual Design Intern

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Company: SCGB

Location: Bangalore

Category: Other-General

To take briefs from stakeholders and design, produce, and manage interactive online content, including websites, landing pages, email templates, content for social media, promotional artwork (Banners for Ads, etc.), and informative ebooks Work within brand guidelines to create layouts that reinforce a brands style or voice through its visual touchpoints Design logos, icons, packaging, emails, social media posters, and infographics Work on email marketing items, presentation materials, and interactive event materials Juggle multiple projects while effectively managing timelines and expectations Requirements Bachelors degree in digital design, graphic design, or a related field Knowledge of design theory, especially visual design principles, logos, graphic/ UI design, and usability A portfolio of previous digital design work to showcase expertise and creativity Knowledge of design software programs, such as Figma, Sketch, and Adobe Creative Suite Excellent visual, written, and verbal communication skills, along with presentation and negotiation skills A penchant for details and organization, including the ability to prioritize tasks, communicate progress and meet deadlines The ability to effectively take direction and work both collaboratively and autonomously You must be located in Bangalore and be willing to work from the office at all times Previous internship experience in a similar role is an added advantage

BFA

Fresher

Bachelor's degree in digital design, graphic design, or a related field Knowledge of design theory, especially visual design principles, logos, graphic/ UI design, and usability A portfolio of previous digital design work to showcase expertise and creativity Knowledge of design

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