

Visual Designer

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Company: Birdeye

Location: India

Category: other-general

Visual Designer , Website and Digital | Permanent WFH Job Summary: We are seeking a highly skilled and experienced Visual Designer to join our team. The ideal candidate will have a strong background in website design and development, a solid understanding of user experience and interface design, and be able to lead and mentor junior designers. In this role, you will be responsible for creating visually stunning, world-class, and highly functional Website UX that engage and inspire our clients and their customers with beautiful and simple designs. Key Responsibilities: Design the end-to-end user experience on our global website for all platforms (desktop, mobile web and app) Ideate and shape extraordinary, high-performing, interactive brand experiences on the company prospect facing digital properties. Make design decisions with a deep understanding of the customer persona, and the entire end-to-end user experience. Collaborate with project managers, developers, and other stakeholders to ensure smooth and efficient project delivery. Know how to implement CRO learnings at a global scale, and conduct research and analysis to inform design decisions and improve user experience. Keep up to date with the latest design trends and emerging technologies in web design and development. Develop and maintain design standards and guidelines for websites and other digital products. Use all the latest technologies, have an acute attention to detail, and work fast to deliver high-quality work within tight deadlines. Manage multiple projects simultaneously and prioritize workload to meet deadlines. Qualifications: Bachelor's degree in Graphic Design, Web Design, or related field. Minimum of 3 years of experience in website design and development. Proficiency in Figma Great understanding of components Ability to prototype Ability to understand, deploy and maintain Design Systems Flexible work hours with

2-3 hours overlap with the US team Ability to craft exceptional UI Outstanding web / mobile / UI portfolio Strong portfolio demonstrating outstanding design skills, creativity, and a world-class, beautiful, and simple website design approach. Solid understanding of HTML, CSS, and Javascript. Excellent communication and collaboration skills. Please send your CV to prasanna.k@birdeye.com

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