

Web Developer

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Company: Sectona

Location: India

Category: computer-and-mathematical

Job Description

What you will do for Sectona

We are seeking a skilled WordPress Developer to join our team. The ideal candidate will possess a blend of technical expertise, creativity, and problem-solving abilities to maintain and enhance our WordPress sites. As a WordPress Developer, you will be responsible for the following:

- Maintaining a WordPress site, like creating new pages and posts, as well as updating existing content.
- Building custom modules using Elementor, PHP, and editing themes and templates as needed.
- Handling Cloudflare and WordPress hosting to keep our sites secure and efficient.
- Managing different environments (like Dev-Staging and Production) to safely test and deploy changes.
- Taking monthly backups of the website and internal sites.
- Ensuring compatibility between the Learning Management System (LMS) and WordPress versions.
- Implementing and configuring new plugins as per business requirements.
- Maintaining the File Manager and uploading relevant files for Learning Management System (LMS).
- Troubleshooting any issues that arise and documenting solutions for future reference.

- Implementing new features and changes based on business requirements across various internal platforms.
- Proficiency in coding languages such as PHP, HTML/CSS, with the ability to write clean, efficient code.
- Executing SEO practices to optimize website performance.
- Collaborating with the marketing team to manage website content effectively.
- Developing a basic understanding of APIs and how to integrate them into WordPress projects.

Requirements

Here's what we'd like you to have -

An eye for detail

The ability to document

The ability to train and explain

The ability to work independently

Excellent communication (both verbal and written) skills.

Familiar with popular SEO tools, WordPress

You should be able to follow processes, create processes that make sense, and manage the complexities of ongoing projects

2-4 years' experience in a related role

The ability to patiently collaborate with different teams within Sectona and try and get work done

Requirements

Here's what we'd like you to have/ be - · 2-4 years' experience as a content writer working for a B2B enterprise · A published portfolio of works (you should be proud of your work) ·

Ability to deliver technical messaging · Good knowledge of SEO and hands-on experience with using keyword research and traffic analysis tools · Data-driven with good research and analytical skills · Basic understanding of digital advertising · Excellent verbal and written communication skills in English with strong attention to detail · Must be able to work independently as well as with multiple teams to deliver content · Brownie points for a degree in Marketing or Journalism and Communication

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